

Snowman Race

Athlete Application Process

The Ultimate Race Against Climate Change

Covering more than 300 kilometers through the wild and challenging terrains with mountain passes as high as 5500m the Snowman Race is an ultra-marathon, challenging the world's fittest and most elite runners to help raise awareness on the impacts of Climate Change.

The Snowman Race

6:00am October 13, 2020

Gasa Dzong to Bumthang Bhutan

Route

300km Five Day, High Altitude, Trail Stage Race across the Bhutanese Himalayan Range. The Snowman Race leads off from Gasa, the northernmost district of Bhutan, and challenges runners to cover over 300 kilometers in less than 5 days, taking them to altitudes of 5,320m, before ending in the magical valley of Bumthang.

Stage Race

Each stage is approximately 60km in distance. Each stage will begin at 6:00am sharp. Failure to start a stage at precisely 6:00am will result in immediate disqualification. Runners must check in for daily briefing at the prescribed start location of each stage prior to 5:45am.

World for Life Mission

Climate Change Awareness and Action. The mission of the Snowman Race is to represent the Kingdom of Bhutan and to create awareness about the global climate change crisis and its impact on the Himalayas and beyond.

Invitational

The Snowman Race is invitational. The field is limited to twenty (20), committee selected, international runners and five (5) qualified Bhutanese runners.

The five Bhutanese runners will be invited based on the results of a qualification run to be held in the late summer of 2020.

The twenty international runners will be selected by the Snowman Race Selection Committee.

The international athlete invitation will be based on resume, ability to enhance the competitive nature of the event, social media presence and commitment to create awareness of the global climate change issue.

Getting There

All participants are logistically and financially responsible to get to Paro, Bhutan no later than Oct 9, 2020. Daily flights are available from Delhi, India or Bangkok, Thailand on both Druk Air and Bhutan Airlines.

A Snowman Race representative will greet you at the airport in Paro, and escort you for the duration of the event.

Entry Fee: none

Race Invitation includes;

- Daily Bhutan VISA fees waived
- Cultural tours
- Pre-race Bhutanese mountain blessing at the Gasa Dzong
- Experienced US based race production team
- Well-marked race course
- Laminated pocket map
- KMZ file course map
- Live GPS tracking
- Safety patrol on course
- Four sleep and meal camps on course
- Communal sleep tents and or farm stay lodging at each camp
- Daily breakfast and dinner on course
- Hammer Nutrition products on course
- Emergency medical services
- Race awards
- Event souvenirs
- First place male and female awards for each of the five stages
- Awards for over all male and female champions **Over all male and female champion awards based on lowest cumulative five day time.*
- Post-race banquet
- Elaborate Bhutanese style awards ceremony

Application Process

- Application packets will be accepted January 15, to March 1, 2020
- Submission of Application is no guarantee of entry.
- Official invitations will be sent to selected applicants no later than April 1, 2020.
- Invitees must RSVP to luisescobar150@gmail.com on or prior to April 15, 2020. No response will reject application.

- Official Team Membership announcement will be made one athlete per day, beginning on May 1, 2020
- Submit a detailed bio / CV and no more than five photographs (jpeg files only) including two headshots and three action images.
- Submit a list of relevant race results and personal achievements.
- Submit a list of relevant personal corporate sponsorships along with links to their websites and social media pages.
- Submit links to personal websites, social media pages, etc.
- Include an open letter to the Selection Committee about why and how your participation would enhance the event and how you would create awareness about the global climate change crisis.
- Commit to being in country October 9 -19, 2020. Travel, gratis visa and all arrangements will be coordinated by Ms. Sonam from Yangphel Travel.

Race Rules and Expectations

- Selected athletes should consider themselves as members of the 2020 Snowman Race International Team.
- Race management will provide a US-based, International Team Manager and a local Bhutanese guide who will escort and facilitate the Team for the duration of the event.
- The Snowman Race International Team will represent the event while in Bhutan.
- The Team is required to participate in any and all Team activities, including; media events, photo and video sessions, interviews, awards ceremony and cultural tours.
- The Team is encourage to engage with their social media audience. Post relevant images, video and text with appropriate Snowman Race and climate change content. #snowmanrace2020 #bhutanbtc #bhutanbeautiful #snowmanrace #allwedoisrun
- Snowman Race participants are required to provide their own personal running and sleep gear. Shared sleeping quarters at the camps will be provided by the event.

- Runners will be required to carry all of their personal and mandatory gear on course, from start to finish.
- No pacers
- No drop bags
- Runner to runner aid and support is OK
- The mandatory gear check list includes but not limited to:
 - Course map on GPS device and pocket map
 - Portable battery chargers
 - Two working lights
 - Water filter
 - Bottles and or bladder with minimum of 2 liter capacity
 - Sleeping bag
 - Sleeping pad
 - Emergency whistle
 - First aid kit
 - Long sleeve shirt
 - Short sleeve shirt
 - Rain jacket
 - Hooded jacket
 - Short pants
 - Tights
 - Rain pants
 - Knit cap and or buff
 - Cap
 - Bandana
 - Extra socks
 - Sun glasses
 - Emergency blanket
 - WAG bags
 - Trekking poles not required but highly recommended

**Mandatory gear check scheduled at runner check-in and/or immediately prior to the race start.*

Application Packet

Email to luis@snowmanrace.org

Subject line:

Snowman Race Application and your last name.

Email body:

First name

Last name
Phone number
Email address

Submit application packet and all documents attached to the email in PDF format only. Do not included your application packet in the body of the email. Save it as PDF file and attach it to the email.

Attach the five .jpeg file photographs to the email. Do not embed the photos in the body of the email.

Your application packet should include the following in the exact order listed below;

- Name
- Country of origin
- Date of birth
- Age on race day
- Gender
- Mailing Address
- Email
- Cell Phone
- Emergency contact, name, cell number and email address
- Shoe size
- Shirt size
- Instagram
- Facebook
- Website
- Bio / CV
- Two headshot photos, jpeg. files only
- Three action photos, jpeg. files only
- Photo copy of your passport photo page
- Race results
- Open letter to the Snowman Race Selection Committee

Summary of Expenses

Selected participants will be personally responsible for the following:

- Bhutan Travel Package - TBA
- Round trip travel to Paro Bhutan

Questions and Suggestions:

Luis Escobar
Snowman Race Director
luis@snowmanrace.org